

PRESS RELEASE
FEBRUARY 2019



DIARY NOTICE

NATIONAL DOUGHNUT WEEK TO RETURN 11 – 18 MAY 2019

The nation is set to go nuts for doughnuts once again as National Doughnut Week announces its return this May.

The week, sponsored by CSM Bakery Solutions, raises funds for [The Children's Trust](#), the UK's leading charity for children with brain injury. It has been running for 28 years, after being launched in 1991 by independent baker, Christopher Freeman.

Last year during National Doughnut Week £33,679 was raised for The Children's Trust with the help of hundreds of independent bakers, cafes and shops who sold delicious doughnuts for the charity.

For more information on how to get involved visit <http://www.nationaldoughnutweek.org/>

For doughnut fun, competitions and news follow National Doughnut Week on Facebook <https://www.facebook.com/NationalDoughnutWeek/>, Twitter @doughnutweek and Instagram @nationaldoughnutweek

ENDS

For further information please contact Brazen PR on 0161 923 4994

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NOTES TO EDITORS

Since launching in 1991, National Doughnut Week has raised a total of £906,046, including £392,655 for The Children's Trust.

Every year 40,000 children in the UK are left with a brain injury as a result of an accident or illness and many have to live with ongoing, long-term difficulties. The Children's Trust gives children and young people with brain injury and neurodisability opportunities to live the best life possible, by providing specialist rehabilitation, education and community services across the UK.

www.thechildrenstrust.org.uk

CSM Bakery Solutions is a global leader in bakery ingredients, products and services for retail and foodservice markets as well as artisan and industrial bakeries. Our team of bakery experts serves customers in more than 100 countries with an international network of innovation, product development and manufacturing facilities. Our brands include some of the industry's most trusted names such as Arkady, Craigmillar, Read-Bake and many others. Please visit www.csmbakerysolutions.com to know more.